CAFE MEXICALI · ESTD. 2005

Franchise Opportunity
2026 · Estd. 2005



AN AWARD-WINNING TEX-MEX CONCEPT · SINCE 2005

WHY CHOOSE A CAFÉ MEXICALI FRANCHISE?

"As fresh as it gets." — and it's been that way for twenty-one years.

The Café Mexicali concept was founded by owners with **70 years** of combined experience managing, operating, and owning fast-casual and full-service restaurants. In our **21 years** of running Café Mexicali, we've experienced growth and profitability — **4 Flagship Locations, 10 Franchises, 2 open, 8 on the way, and growing.**

Our business has thrived through recession and through COVID. Opportunities for financial growth are limited in today's economy; Café Mexicali offers a rare chance to take charge of your finances with a proven brand, in a place where your direct effort reaps a just reward.

INVESTMENT RANGE	TOP-LINE REVENUE*	GROSS PROFIT*
$668,200 – $1,252,500	$2,086,614 – $3,387,822	$1,549,000 – $2,419,801

*Investment range includes a **$45,000 franchise fee.** *Results reflect all Café Mexicali stores; your individual results may differ.*

OUR COMPLETE SUPPORT PROCESS

- **01** Site Selection & Market Analysis
- **02** Build-Out & Design Assistance
- **03** 3 Weeks of Extensive Training
- **04** 1 Week of On-Site Opening Support
- **05** Proprietary Technology Tools
- **06** Confidential Operations Manual
- **07** Ongoing Promotional & Marketing Support
- **+** *Direct line to ownership — always.*

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OUR STORY

Café Mexicali was established in **2005** in Fort Collins, Colorado, with a simple goal: serve Mexican-genre food that is, plainly, *as fresh as it gets*. Absolutely everything we serve is made from scratch, using only the freshest and highest-quality ingredients.

Our goal with each recipe is to create a sauce, meat, bean, or tortilla so good that a guest would happily eat it all by itself.

OUR CULTURE

Correct principles guide every decision we make. We work in a **Win/Win** environment where there are no losers — we find solutions instead of ways to endure defeat. The food sits at the center of everything; after all, it's our product.

I. **PRINCIPLED LEADERSHIP**

II. **ENDURING & RESILIENT**

III. **TEAM LEADERSHIP**

IV. **WIN / WIN MINDSET**

V. **CONSISTENCY TO QUALITY**







Where We're Headed

GROWING FAST ↗

CO · AZ · WY · UT · SD

No better time than now —

LET'S TALK FRANCHISE.

We're looking for operators who care about food, people, and doing things right. If that sounds like you, get in touch.

Jim DelVecchio

Franchise Development, Café Mexicali

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